

## Multiply Growth. Reduce Costs.

A DIY Customer Engagement Solution for Growing Businesses.

Drive 5x more revenue with the right communication at the right time

### 4 channels in one solution



Marketing Star is an out-of-the-box solution to jump-start your customer outreach programs. The easy-to-use solution lets you create and execute campaigns across channels from a single interface with a few clicks— allowing your team to really focus on their core business activities.

### Why you will love Marketing Star:

#### Flexible payment

Budget-friendly to the core, Marketing Star gives you the flexibility to purchase and pay for only the campaigns you deliver every month.

#### Do less. Get more.

With a rich feature set – A/B testing, custom templates, subject line recommendations – you will spend little time in getting your campaigns ready with creative approaches and better outcomes.

#### Analyze. Optimize.

Cut down on spreadsheets and data reports. Access detailed campaign reports online to analyze their performance and optimize customer engagement.

## About Marketing Star

Marketing Star is an intuitive multichannel marketing solution built for SMBs. Offered on a pay-as-you-go model and more affordable as it scales, the solution allows marketers to create, execute, and measure campaigns across email, SMS, WhatsApp, QR codes, and landing pages from a single interface.



Google Cloud Marketplace

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